For personal use only

27th March 2020

Attention: Manager ASX Announcements

Regarding: Joyce Corporation Ltd (ASX: JYC)

COVID-19 update and expense deferral plans

Joyce Corporation Ltd ('Joyce') has been actively managing its response to the changing economic environment that is being driven by the COVID-19 pandemic and provides investors with the following update in relation to its activities and outlook.

- These are unprecedented times and it is difficult to forecast the levels of trading between now and the end of the financial year. At this time the Board and Executive are focused on enacting plans to get us through this period and return to planned levels of profitability in the future to ensure the success of the Group and its dedicated staff.
- At present all our operations are open for business. We are following Government advice in relation to social distancing and other measures to protect the health of our staff, customers and suppliers. As restrictions are imposed, we will continue to operate key functions to support our customers through our on-line presence, our franchisees and our staff.
- We are preparing for the possibility that Government may impose further restrictions that materially impact retail trading and we are putting measures in place to conserve cash within the Group. Our plan is to continue trading where possible and for the organisation to emerge from this difficult period in a sound position for future growth. We will keep shareholders updated in this regard.
- The Board has decided to defer the 5 cents per share dividend which was announced on 25 February 2020 to September 2020, when we expect to have greater clarity over the commercial impact of the COVID-19 pandemic.
- In addition, the Joyce Board and senior management of Joyce have agreed to defer 50% of their fees or salary (as applicable) until the trading environment has normalised. In particular, for Keith Smith (Joyce's Acting CEO), $177,000 of his annual Total Fixed Remuneration will be deferred. In each case, the fees and salaries deferred during this period will be aggregated and paid to the directors and senior management of Joyce once the trading environment has normalised.

Authorised by:

Keith Smith

Group Company Secretary

Tel: +61 8 9445 1055